

COHERENT BRAND CREATION PACKAGE FOR ENTREPRENEURS

BY. BRANDING & CREATIVITY





Do you feel lost in the world of entrepreneurship? Have you invested time and effort into your brand, but feel like you're not connecting with your target audience?

If your proposal seems confusing and the lack of coherence is hindering your growth, you're not alone. Many entrepreneurs find themselves in this situation, but the good news is that there is a solution.

With my package for creating a coherent brand, I offer you a clear and effective roadmap to transform your

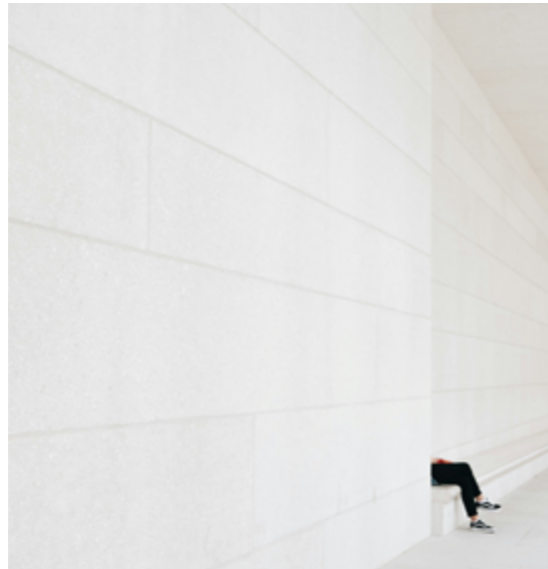
brand into something that resonates with your audience and stands out in the market. Through personalized coaching sessions, practical exercises, and ongoing follow-up, I will help you discover the unique essence of your brand and translate it into a visual identity and a strategic action plan.

Whether you're starting from scratch or looking to revitalize an existing brand, I'm here to guide you through the process of defining your mission, vision, and values, as well as creating a coherent narrative that emotionally connects with your target audience.

It's time to leave confusion behind and make way for an authentic and powerful brand that truly reflects who you are and what you represent in the world of entrepreneurship.



Package Description



1

BRAND ANALYSIS

Thorough evaluation of your current brand, including your value proposition, market positioning, and audience perception.

2

PERSONALIZED CONSULTING SESSIONS

Four one-on-one consulting sessions to understand your goals, challenges, and vision for your brand. Identification of areas for improvement and growth opportunities for your brand.

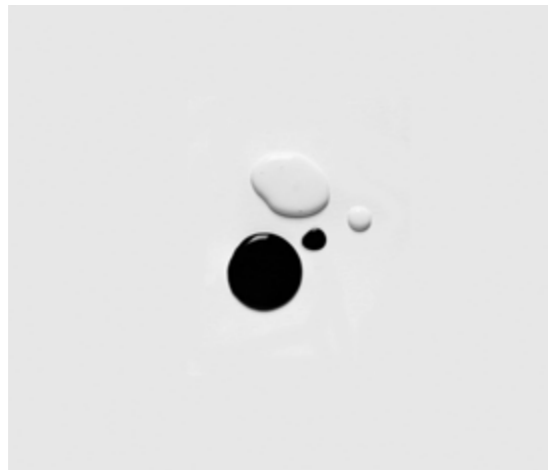


3

PRACTICAL EXERCISES

Exercises designed to help define the brand identity, such as creating a mission, vision, and values statement. Tasks to identify the brand's voice, tone, and unique positioning in the market.





4

VISUAL IDENTITY REVIEW

Evaluation and analysis of the existing visual identity (if any). Recommendations and suggestions for improving or creating a coherent visual identity that reflects the brand's personality.

5

ACTION PLAN CREATION

Development of a detailed plan including concrete steps and deadlines to achieve the brand's objectives. Identification of marketing and communication strategies to effectively promote the brand.

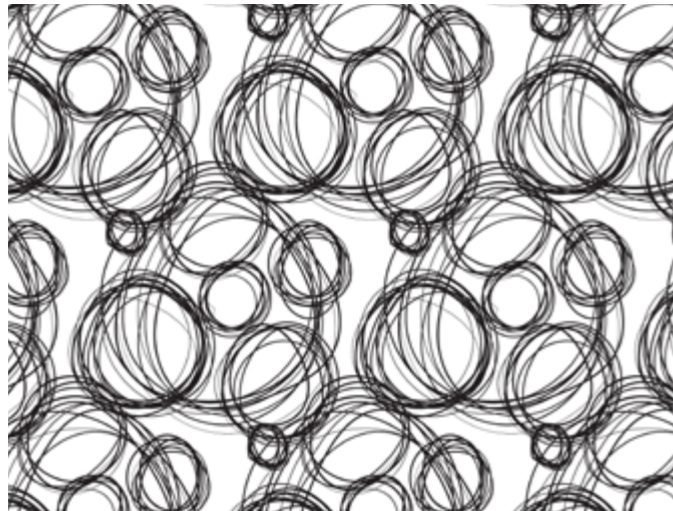


6



ADDITIONAL MATERIAL

Extra resources such as templates, guides, and examples to aid in the implementation of the action plan. Possibility of additional sessions or personalized services according to the client's needs.



PACKAGE
C O H E R E N T B R A N D

This package is specifically designed to help you build a strong and authentic brand that resonates with your audience and stands out in the competitive world of entrepreneurship.

900 € - 4 WEEKS



B R A N D I N G & C R E A T I V I T Y

M A D R I D - S P A I N

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